



Rules, Policies, and Safety Guidelines

Parade Line Up

1. Lining up will take place on Mill Street ONLY; Parade participants are expected to follow the direction of Event Officials at all times. NO EXCEPTIONS!
2. The line-up is from 8 AM to 9:30 AM. No one will be allowed to line up before 8 AM.
3. Failure to follow these basic instructions will result in a ban from the parade.

During the Parade

1. All units should continuously move forward during the parade route.
2. Do not stop on your own and present “mini concerts” along the route. Please follow the person in front of you.
3. If forward motion stops or pauses during the procession, the unit should stay in formation and continue to entertain the crowd. Units “breaking ranks” or “taking a rest” present an unprofessional image.
4. Consider having a banner or other marking material at the front of your unit that identifies your group or sponsor.
5. Participants can NOT distribute flyers or written material to spectators along the parade route.
6. During the parade, participants may not use written or spoken profanity, derogatory remarks, or harassment of any kind. Failure to adhere to this will result in a ban from future parades.
7. For safety, participants are strictly forbidden to throw ANY objects (candy, necklaces, etc.) from vehicles. Event officials will enforce this policy.
8. Participants cannot solicit donations or sell anything to spectators on the parade route.
9. The chaperones and aides for your unit should dress professionally and present a uniform appearance. Chaperones should not ride bikes, push strollers, or pull wagons while accompanying entertainers. They are also not permitted to use skateboards, hoverboards, or roller blades.
10. Guard rails must be at least 8 inches high around the edge of all floats and flatbeds. OR, All must be seated and cannot stand while Trailers are in motion.
 - a. Children on board must accompany an appropriate number of adults on a float.
 - b. Any floats or flatbeds used must have wheel guards on the rear wheels, and all wheels must be inside the trailer. Trailers with wheels outside will not be allowed.
 - c. All limbs must be kept within! Riders are not allowed to hang or dangle over the sides of a float during the parade.
11. Sirens or air horns will not be allowed during the Parade unless you are a Fire or Police official in the event of an emergency. If such an event arose, participants must pull as far to the right to allow emergency vehicles and personnel to pass.

End of Parade

1. The parade ends at the Ashland Ballpark, where walkers and any floats that want to be displayed may enter. All others may disassemble in the Ashland Post Office parking lot.

If you have any questions, comments, or concerns, please get in touch with the Ashland 4th of July Committee at Email: Julyfourth@ashland.nh.gov or Chairman Kendall B. Hughes 603-707-2683, Any photos, please feel free to # Ashland4Freedom, and check us out on Facebook at Ashland NH Independence Day Celebration